

## ***Certificate Program in User Experience Design & Usability Testing*** **FAQs**

### **1. What is the Certificate Program in UX Design & Usability Testing offered by UCI and IIIT Bangalore about?**

The Certificate program is an experiential *four-month weekend (Saturday 10 am to 1 pm)* classroom program for working professionals to develop practical knowledge and skills in designing products and services from a User's Perspective.

### **2. What topics are going to be covered as part of the program?**

- Principles of User Experience design
- Data and methods to display it for effective communication on PC, Tablet & Mobiles
- Nature of data and Information Architecture
- Colors, Words and Workflows in Product / Service Design
- Need analysis of the target audience
- Interpreting usefulness of information
- Analyzing user psychology and physiology
- Auditing and Usability Testing of Products and Services

### **3. Can I attend only the lectures and skip the evaluation and grades?**

Yes and you will be given a *Participation Certificate* provided you have minimum *75 % attendance*.

### **4. What is the time commitment expected for the program?**

Physical presence in the classroom of *3 hours per week* and additional off-class work of *5 hours per week*.

**5. Is there any certification granted at the end of the program?**

Post completion of the program, a Certificate would be granted jointly by IIT – Bangalore & UCI. Those interested only in Participation and get minimum *75 % attendance* would be given a *Participation Certificate*.

**6. How do I know if the program is right for me?**

If you are involved in developing, designing, marketing or testing products or services for consumption by society and passionate about making it easy for people to use and benefit, this program is for you.

**7. Is there any minimum educational qualification required to take this program?**

To be eligible for the program, the following criteria need to be fulfilled:

- **College Degree:** The applicant should have a Bachelor’s degree in science/ engineering/ business administration/ commerce/ mathematics/ computer applications
- **Work experience:** The applicant should preferably have at least 1-2 years of professional experience

**8. What is the program fee?**

The program is priced at *INR 1, 00,000* (Rs. One lakh only) with flexible payment options.