

International Institute of Information Technology Bangalore

# Employer Feedback Analysis

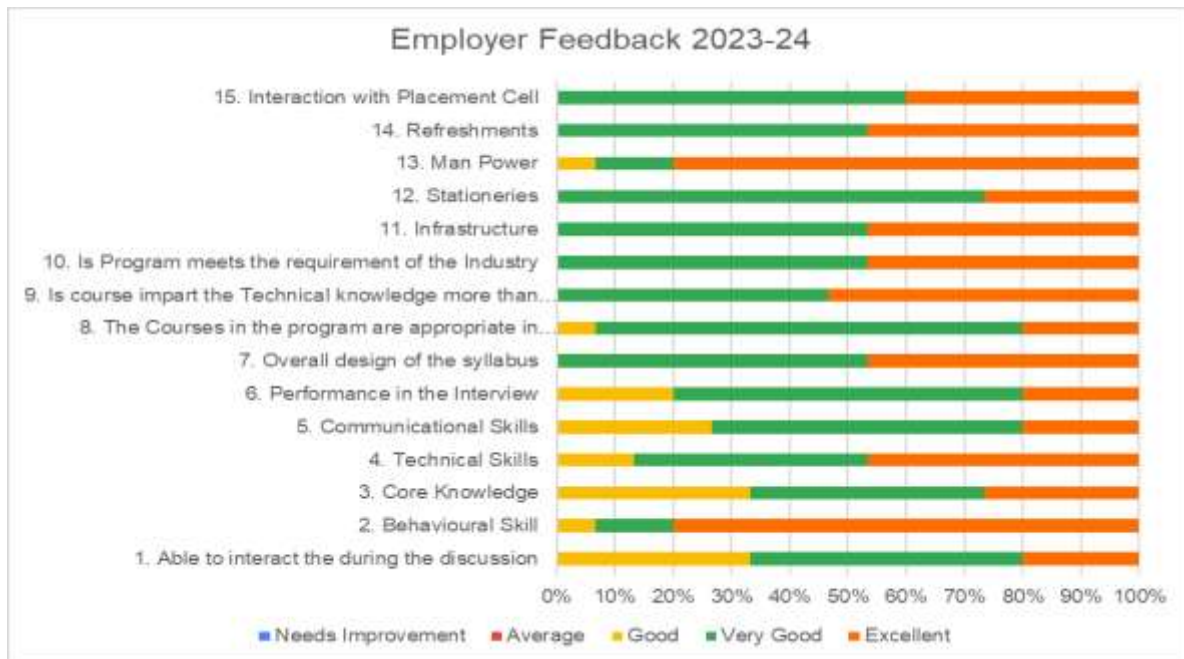
For the period 2023-24

Submitted to NAAC



## Introduction

IIIT Bangalore provides one of the best placements to the student. Towards ensuring that the graduates we produce continue stay relevant for employers, listening to employer feedback is important. Feedback collected is across the entire placement experience of the employers when they visit the campus for placements. During 2022-23, a majority of the placement activities were conducted in-person mode as opposed to relying heavily on online mode during the earlier years after the pandemic. The feedback reflects the employers experience predominantly with on-campus recruitment process.



## Analysis

The majority rating of the employers for IIIT-B's placement experience is VERY GOOD or above for all of the questions.

The questions for which high positive feedback was received are:

- The curriculum design has been appreciated for the depth along with flexibility given to the students to pursue their interests using CBCS (Choice-Based Curriculum Structure)
- The employers seem to favour students having practical knowledge thus making the employable skills included in the curriculum highly valuable to the employers

Ability of students to interact and engage in active conversation is an area for improvement that is observed across all the feedback received.

## Action Recommended

1. Value added courses with emphasis on social interaction and personality development to introduced
2. Subject Matter Experts amongst the faculty to be roped in to mentor and guide students in technical communication of the projects they work on as part of the courses.